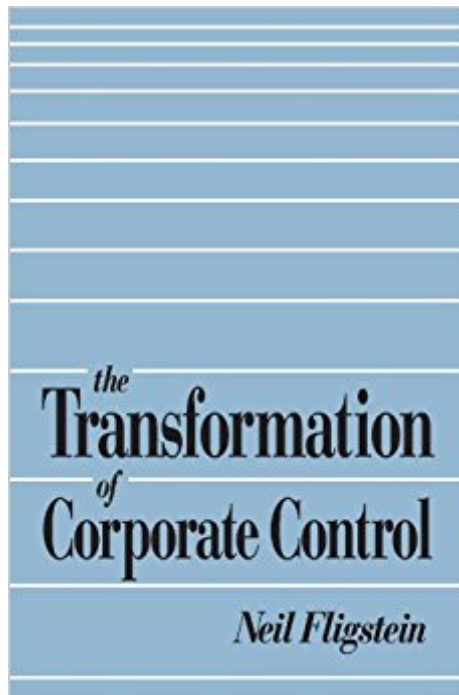




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The Transformation Of Corporate Control



Synopsis

Neil Fligstein challenges prevailing theories of the corporation and proposes a radically new view in which the firm is driven not so much by market forces as by the state and its policies toward business. Fligstein traces the evolution, over the past century, of corporate strategy from an initial emphasis on direct control to one of manufacturing, then sales and marketing, and finally today's focus on finance.

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